

# BHAGYASHREE JAIN

## Senior Animator & Motion Graphics Designer

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### Creative Summary

A results-driven Animator and Designer with 9+ years of experience bringing stories to life through compelling 2D animation, motion graphics, and video editing. Proven ability to manage the full project lifecycle, from concept to completion, delivering high-quality visual content for prominent brands like Google, Sony Pictures Network, and Harley Davidson. A passionate storyteller dedicated to creating engaging and visually captivating experiences.

### Professional Experience

**Freelance Animator & Designer** | 2020 - Present *Clients: The Bigger Picture, Albatrot, Pepper Design*

- Conceptualized, designed, and animated engaging content for a diverse range of clients, including Google, Sony Pictures Network, HUL, and Harley Davidson.
- Owned and developed the YouTube channel "[Eva Central](https://www.youtube.com/@EvaCentral)," creating educational and entertaining content for children, from initial design to final animation.
- Successfully managed multiple freelance projects concurrently, consistently exceeding client expectations for creativity and quality.
- Developed a strong portfolio featuring explainer videos, social media content, and brand animations.

**Associate Design Manager** | Albatrot, Mumbai, Maharashtra | 2019 - 2020

- Led the creation of dynamic social media content, including GIFs, reels, and promotional materials, managing 9-10 client projects simultaneously.
- Streamlined the design workflow, resulting in a 20% improvement in project turnaround time.
- Implemented innovative design strategies that contributed to a 15% increase in social media engagement for clients.
- Produced high-quality 2D animations, motion graphics, and video edits for various client campaigns.

**Motion Graphics Artist** | Reptile FX, Mumbai, Maharashtra | 2017 - 2019

- Managed the end-to-end animation process, from storyboarding and illustration to final production, ensuring the timely delivery of 8-10 projects.
- Collaborated effectively with the design team to produce seamless and visually stunning 2D explainer videos, wedding invitations, and logo animations.
- Received positive feedback from clients and team members for exceptional attention to detail and creative problem-solving.

### Technical Skills

- **Core Skills:** Motion Graphics, 2D Animation, Video Editing, Graphic Design, Storyboarding, Illustration, Character Design
- **Software:** Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Character Animator, Adobe Media Encoder, Figma, Cinema 4D

### Education

- **DAFM (Digital Animation Film Making)** | MAAC Institute
- **Computer Engineering** | Mumbai University, Maharashtra